BULLETIN OF SWEET BRIAR COLLEGE—SWEET BRIAR, VIRGINIA

SWEET BRIAR COLLEGE
3 2449 0511231 5

f '56 News!

PUBLISHED IN THE INTEREST OF SWEET BRIAR COLLEGE. FOR FURTHER INFORMATION WRITE: BOX 179, SWEET BRIAR, VIRGINIA

ARCHIVES
LD
7251
.S92
B85
1955
v.38,no.6

8, No. 6 DECEMBER, 1955

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE. SWEET BRIAR, VIRGINIA

GIFT TOTAL REACHES $1,500,000 MARK

College Receives Ford Foundation Grant and "Accomplishment Award"

Nation-wide Committees Move Ahead Toward Sweet Briar's $2,500,000 Goal

DECEMBER 12th was the occasion of a special Christmas celebration on the campus when President Anne Gary Pannell announced a contribution of approximately $311,900 from the Ford Foundation to Sweet Briar College as both a faculty salary endowment grant and as an "accomplishment award." Sweet Briar was honored by being selected from the total list of America's 615 private colleges to be one of 126 colleges to receive a Ford "accomplishment award" as a result of "leading the way in improving the status and compensation of American college teachers." With this contribution, the Sweet Briar Development Program passed the $1,500,000 mark in the effort to secure $2,500,000 in capital gifts.

Three key Sweet Briar leaders who are among the almost 1,000 workers responsible for Sweet Briar's $1,500,000 Progress Report: (left to right) Student Government President Kay Smith '56, President Pannell, and Dr. Connie M. Guion, development committee chairman.

President Pannell and all development program leaders stress the fact that, although the Ford Foundation officials do not require matching funds, the gift *should be matched* as soon as possible by the alumnae, parents, and friends of the college (1) to make possible the necessary program of salary increases for Sweet Briar faculty members and (2) to demonstrate our enthusiastic appreciation for this second largest gift to Sweet Briar since the college was founded.

Additional endowment *is needed* to make possible and guarantee the program of increased faculty salaries Sweet Briar needs. With an additional $312,000 in matching gifts, Sweet Briar will be well on the way toward securing the "other million" which will make the 50th anniversary building and endowment program a successful milestone for Sweet Briar in 1956.

A CHALLENGE!

A PLAN!

TO MATCH THE FORD GRANT!

312 New Gifts of $1000 each, or
624 " " of $ 500 each, or
1248 " " of $ 250 each, or
2496 " " of $ 125 each, or
any combination of gifts, larger or smaller, from alumnae, parents, and friends that will total $312,000.

Let's "Speak Up for Sweet Briar" *as never before.* Fill in and send the subscription form → to Box 179, Sweet Briar, Virginia, *before the 1955 tax year ends.*

Date_____

In the interest of the Sweet Briar Development Program, I agree to pay to SWEET BRIAR COLLEGE the sum of $_____ payable according to the following schedule of payments:

$_____ on _____, 1955
$_____ on _____, 1956
$_____ on _____, 1957
$_____ on _____, 1958

Name_____
Address_____
City_____

Please make checks payable to Sweet Briar College. Gifts to Sweet Briar College are deductible on income tax return. Pledges may be cancelled or modified by written notice to the College at any time. (For designations, see other side.)

BU FIN OF SWEET BRIAR COLLEGE
NEWS SHEET ISSUE
Published by the College in February, March, July,
November (2 issues), and December

ENTERED AS SECOND-CLASS
MATTER AT THE POST OFFICE,
SWEET BRIAR, VIRGINIA

Mary Helen Cochran Library
Sweet Briar, Va.

Campus Celebrates!

As always since the first students came to Sweet Briar in 1906, music and the college choir were again this year an important and inspiring part of the Christmas season on campus. Left to right: Judy Graham, Batavia, New York; Caroline Sauls, Atlanta, Georgia; Eloise Marshall, Clinton, South Carolina; Tabb Thornton, Richmond, Virginia; Leona Chang, Forest Hills, New York; Carolyn McIvor, Monroe, Virginia.

Parents' Advisory Board Members "*Speak Up For Sweet Briar*" Everywhere in the Nation

In addressing the 85 members of the Parents' Advisory Board who were present for the annual meeting of that group on October 29th, President Pannell expressed appreciation to the Board and stated: "Few college presidents have a group, such as this, of key business executives, busy professional people, and civic leaders who are ready to share with us their wisdom, experience, and advice. As key friends of the college, the members of this group are continually saying a good and helpful word for Sweet Briar or calling our attention to a sound instructional practice at some other educational institution. As individuals, the members of this Board have for three years, since October 1952, helped us in our efforts to do the kind of careful teaching and counseling that is synonymous with the name of this college, dedicated as it is to the teaching and practice of the liberal arts."

New members of the Parents' Advisory Board this year include:

Mr. Dillon Anderson, Washington, D. C.; Mr. W. J. Armfield, III, Greensboro, N. C.; Mr. James A. Arnold, Jr., Princeton, N. J.; Mr. Claude Bekins, Seattle, Washington; Mr. William V. Birchfield, Marion, Virginia; Mr. Francis Blake, Boston, Mass.; The Hon. Curtis Bok, Philadelphia, Pa.; Mr. Herbert J. Brean, New York, N. Y.; Mr. W. S. Brown, Jr., Atlanta, Ga.; Mr. Arthur L. Burnet, Jr., Greensboro, N. C.; Mr. Lenoir Chambers, Norfolk, Va.; Mr. Alfred F. Crone, Buffalo, N. Y.; Mr. James N. Crump, Montgomery, Ala.; Mr. Rodney M. Fairfield, St. Louis, Mo.; Mr. Eugene F. Farmer, Louisville, Ky.; Mr. John Ferris, Newark, N. J.; Mr. Lawrence B. Graham, Batavia, N. Y.; Mr. James A. Gwinn, Huntington, W. Va.; Mrs. Josephine G. Hall, Dallas, Texas; Dr. Stafford O. Handy, Lynchburg, Va.; Mr. Ralph A. Hart, Short Hills, N. J.; Mr. Lewis E. Hawkins, Atlanta, Ga.; Mr. Walter O. Herschback, Joliet, Ill.; Mr. John R. Jamison, Lafayette, Ind.; Mr. Mahlon K. Jordon, San Francisco, Calif.; Mr. John J. Kelly, New York, N. Y.; Mr. Alexander A. Lawrence, Savannah, Ga.; Mr. Louis Letzerich, Houston, Texas; Mr. J. Edward Lewis, Jr., Pittsburgh, Pa.; Mr. William W. Mackall, Washington, D. C.; Mr. John H. Marks, Odessa, Texas; Mr. John D. Martin, Jr., Memphis, Tenn.; Dr. Frank H. Mayfield, Cincinnati, Ohio; Mr. Roderick D. Moore, Richmond, Va.; Mr. Thomas O. Moore, Winston-Salem, N. C.; Mr. Charles F. Payne, Rochester, N. Y.; Mr. Richard M. Robin, East Rutherford, N. J.: Mr. William S. Sandifer, Spartanburg, S. C.; Mr. Franklin L. Shipman, Troy, N. Y.; Mr. Samuel W. Smith, Charlotte, N. C.; Mr. Carl V. Stafford, Knoxville, Tenn.; Mr. Richard H. Thornton, Boston, Mass.; Mr. Louis Wimbish, Louisville, Ky; and Mr. Halleck C. Young, Camden, N. J.

Check Your Preference

- ☐ Please consider my gift a contribution to the entire development program.

I wish my gift to be specifically designated for:

- ☐ Meta Glass Faculty Salary Endowment Fund
- ☐ Student Scholarships (Endowment)
- ☐ Unrestricted Endowment
- ☐ Auditorium—Fine Arts Building
- ☐ William Bland Dew Dormitory
- ☐ Science Building
- ☐ _____

(Subscription form on other side)